



***PROMOTE YOUR BUSINESS WHILE SUPPORTING
SOUTHERN LEE HIGH SCHOOL ATHLETICS!
CORPORATE SPONSORSHIP***

2016 – 2017 School Year

The Cavalier Athletic Booster Club at Southern Lee High School invites you to become a corporate sponsor of our athletic program during the 2016-2017 school year.

Potential year round advertising exposure to the local community is tremendous. Your investment will provide your company direct exposure to the families of approximately 1100 Southern Lee students from the Lee County area. Southern Lee High School is a member of the Cape Fear Valley 3A Conference that also includes Union Pines, Grays Creek, Terry Sanford, Westover, Douglas Byrd and Lee County, further increasing your advertising pool in Lee County as well as surrounding Moore and Cumberland Counties.

An association with Cavalier athletics aligns your company with one of the areas most respected high schools. Our student athletes have achieved tremendous success in the classroom and on the playing field. In only nine years, Southern Lee athletic teams have earned over 35 Conference Championships, Regional and even State Championships. Southern Lee Athletes and Coaches are well recognized and respected both on and off the field.

Please see the attached form for our corporate sponsorship packages. We are offering year round custom sponsorships that could include premium locations at the stadium scoreboard, end zone and 50 yard line; a Sponsor Night of choice where you are able to provide information and displays; logo advertising on our Facebook page & cavalierboosters.com website with linkage to your website; Indoor and Outdoor Honor Board sign; recognition for the Cavalier Athletics Booster Club Scholarship awards; home athletic event passes; Hospitality Tent/Special Events and PA recognition at home football, basketball and baseball games. Your company will be on display all year long and will include all events held in the Gymnasium and Cavalier Stadium.

One hundred percent of all proceeds will be used to support the needs of ALL Varsity and Junior Varsity athletic teams. We are committed to providing our student athletes at Southern Lee High School with the very best facilities, equipment, uniforms, opportunities and annual scholarship awards. For further information, please contact Wallace Wilson at SLHSBoosterSec@gmail.com or 910-245-4001.

On behalf of the coaches, athletes and parents of Southern Lee High School, thank you for your support. We look forward to promoting your business through Cavalier Athletics in the upcoming school year!

Sincerely,

Shane Seagroves
SLHS Athletic Booster Club President
SLHSBoosterPres@gmail.com



cavalierboosters.com





**SOUTHERN LEE HIGH SCHOOL ATHLETIC BOOSTERS
CORPORATE SPONSORSHIP 2016-2017**

ELITE PLATINUM SPONSOR: \$5,000
Wallace Wilson @910-245-4001

PLATINUM SPONSOR: \$2,000

Custom Sponsorships: Please contact Wallace Wilson @910-245-4001 to discuss Premium sponsorship opportunities. Possible premium locations include the Stadium Scoreboard, 50 yard line, Endzone. Fence Sign Displayed at (Football, Basketball Concession & Baseball), Sponsor Night*.

Your logo (approx 1" square) **and a link** to your website from our SLHS Athletic Booster Club Website.

Stadium Honor Board Sign & Gymnasium Entrance Honor Board Sign

Full Page Ad in Fall Sports Program

8 All Season Sport Passes, **2** Parking Passes, Hospitality Tent (Special Events)

PA Announcements at home Football, Basketball and Baseball games.

GOLD SPONSORSHIP: \$750-\$1,999

Your logo (approx 1" square) **and a link** to your website from our SLHS Athletic Booster Club Website. Fence Sign Displayed at (Football, Basketball Concession & Baseball), Sponsor Night*.

Your logo (approx 1" square) **and a link** to your website from our SLHS Athletic Booster Club Website.

Stadium Honor Board Sign & Gymnasium Entrance Honor Board Sign

Half Page Ad in Fall Sports program

6 All Season Sport Passes, **2** Parking Passes and Sponsor Night*, Hospitality Tent (Special Events)

PA Announcements at home Football, Basketball and Baseball games.

SILVER SPONSORSHIP: \$500-\$749

Your logo (approx 1" square) **and a link** to your website from our SLHS Athletic Booster Club Website.

Stadium Honor Board Sign, Gymnasium Honor Board Sign

Quarter Page Ad in Fall Sports Program

4 All Season Sport Passes, **1** Parking Pass and Sponsor Night*, Hospitality Tent (Special Events)

BRONZE SPONSORSHIP: \$200-\$499

Stadium Honor Board Sign & Gymnasium Entrance Honor Board Sign

2 All Season Sport Passes, **1** Parking Pass and Sponsor Night*, Hospitality Tent (Special Events)

***Package includes 1 Sponsor Night of choice for display and promotional distribution**

Company Name: _____ Phone: _____

Address: _____ Email: _____

City, State, Zip: _____

Name to print on Sponsor Sign: _____

Webpage or phone number to print on sign: _____

Slogan for PA announcement (if applicable): _____

Contact Name: _____ Web Site: _____

Contact Signature: _____ Date: _____

Please make check payable to the **SLHS ATHLETIC BOOSTER CLUB**

(Tax ID # 20-3390527) Mail to:

**Southern Lee Athletic Booster Club
PO Box 4724, Sanford, NC 27331**